



Do you want to help out with organizing and producing ASFF, watch fantastic films and meet lots of interesting people, all while improving your skills and knowledge in the field? Then you should consider becoming an intern for ASFF 2019!

These internships are great for people interested in films and Spanish Culture. It is our goal to give interns a taste of what it takes to organize and produce a film festival, while working in a fun and interesting environment.

Period: mid February - beginning of June

Application Deadline: Open Until Filled POSITION

The internship is unpaid. Students are often able to arrange academic credits. Students should check with their individual academic institutions for requirements.

How to Apply: Please apply sending your CV/resume to

Laura Cabrera

[coordinator@sinfincinema.com](mailto:coordinator@sinfincinema.com)

## **ASFF Marketing, PR and Communication Assistant**

The ASFF is looking for a Marketing, PR and Communication Assistant for the upcoming edition of the festival that will take place at the end of May - beginning of June 2019

As a Marketing, PR and Communication Assistant you will be helping out with the Communication and Marketing Campaign under the supervision of the Festival Director and the Festival Coordinator.

### **We offer you**

- The chance to work at an extraordinary and exciting festival
- Insight into the overall organization of the festival
- A workplace in Amsterdam
- A vast network in Amsterdam and surroundings
- Access to the screenings in the free time

## The intern will learn and primarily focus on:

- Administrative Support
- Assist in the Marketing and Communication Campaign including social media, event promotion and managing newsletters
- Reinforce the communication and contact with Institutions and the Media
- Collect and analyze data across platforms for further development of the final reports after the festival
- During the festival you will be assisting with the press room, welcoming of guests and VIP, live social media...
- After the festival you will be assisting with the reports for Sponsors and Funds to ensure their visibility, as well as with the press clipping to ensure and measure the impact of the festival in terms of communication and marketing.
- Additionally you may be conducting desk research on Sponsors, assist in the creation of Sponsor-Pack and maintain contact and relationships with sponsors prospects
- Collaborating with all of the other festival departments (Hospitality, Event Production...)
- Other projects may be assigned as the opportunity arises and match the intern's interests and abilities.

## Qualifications and requirements

We are looking for an enthusiastic, self-motivated and detail-oriented intern to help us unite the community and promote Spanish Cinema in the Netherlands.

- Affinity for films and festivals, and Spanish Culture
- Background in journalism, communication and/or marketing
- Good interpersonal and communication skills
- Excellent command of Dutch and English, both written and verbal.
- Detail-oriented, team-player, and able to *work* under multiple deadlines
- You are proactive and can work independently
- Available 2-3 days per week from mid Feb on (16-24h per week) and increasing as the festival approaches and until the end of June
- Full availability during the festival week (end of May - beginning of June)